



European  
Commission

# SHAPING EUROPE'S DIGITAL FUTURE

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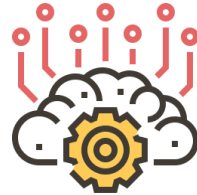
The European Artificial Intelligence Act

# Why a Regulation on AI?



**Solid legislation** already in place at EU and national level to protect fundamental rights

**HOWEVER**



Certain **specific features of AI** can make application and enforcement more challenging and generate new risks



**A tailored regulatory response** needed

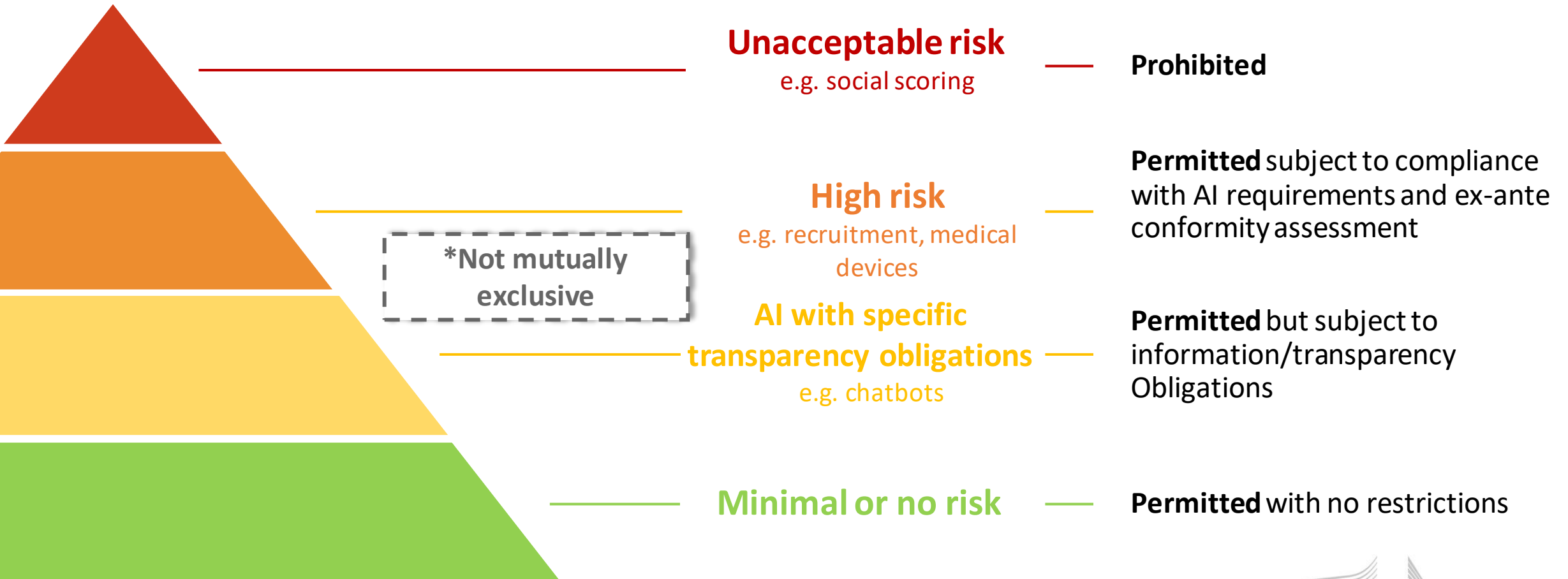


## The Commission's **proposal for an AI Act**:

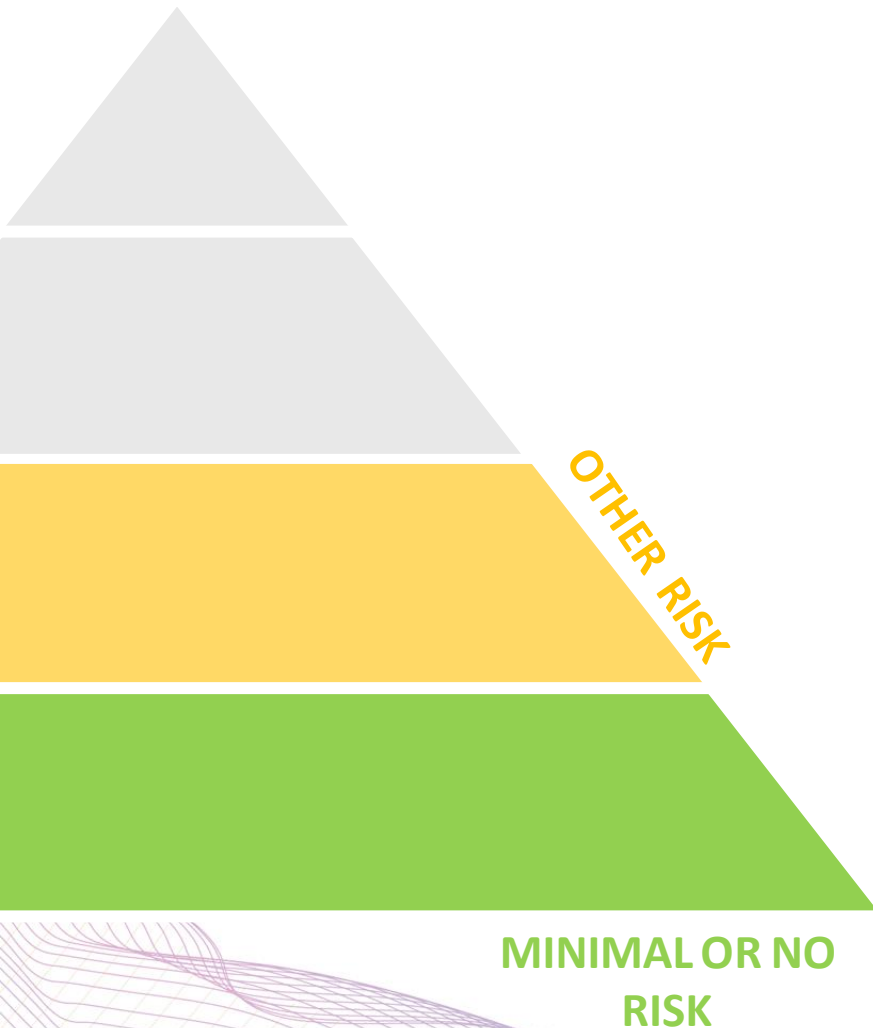
- ✓ A set of **harmonised rules** in the EU applicable to the design, placing on the market and use of AI systems
- ✓ **Enhance trust and minimise risks** before AI systems can be used in the EU
- ✓ **Innovation-friendly** regulation to intervene only where **risks to safety and fundamental rights arise**
- ✓ Bring **legal clarity and certainty** to individuals and businesses
- ✓ Create a **level playing field**



# A Risk-Based Approach to Regulation



# Most AI Systems will not be High-Risk (Titles IV, IX)



## New transparency obligations for certain AI systems (Art. 52)

- ▶ **Notify humans** that they are **interacting with an AI system** unless this is evident
- ▶ Notify humans that emotional recognition or biometric categorisation systems are applied to them
- ▶ Apply **label to deep fakes** (unless necessary for the exercise of a fundamental right or freedom or for reasons of public interests)

## Possible voluntary codes of conduct for AI with specific transparency requirements (Art. 69)

- ▶ No mandatory obligations
- ▶ Commission and Board to encourage drawing up of codes of conduct intended to foster the **voluntary application of requirements to low-risk AI systems**

# High-risk Artificial Intelligence Systems (Title III, Chapter 1 & Annexes II and III)



## 1 SAFETY COMPONENTS OF REGULATED PRODUCTS

(e.g. medical devices, machinery) which are subject to third-party assessment under the relevant sectorial legislation

## 2 CERTAIN (STAND-ALONE) AI SYSTEMS IN THE FOLLOWING AREAS

- ✓ Biometric identification and categorisation of natural persons
- ✓ Management and operation of critical infrastructure
- ✓ Education and vocational training
- ✓ Employment and workers management, access to self-employment
- ✓ Access to and enjoyment of essential private services and public services and benefits
- ✓ Law enforcement
- ✓ Migration, asylum and border control management
- ✓ Administration of justice and democratic processes



# Requirements for high-risk AI (Title III, chapter 2)

HIGH RISK

Establish and implement **risk management** processes

Use high-quality **training, validation and testing data** (relevant, representative etc.)

Establish **documentation** and design **logging** features (traceability & auditability)

➤ for RBI applications - enhanced logging requirements

Ensure appropriate degree of **transparency** and provide users with **information** (on how to use the system, its capabilities and limitations)

Enable **human oversight** (measures built into the system and/or to be implemented by users)

➤ Enhanced oversight for RBI applications - “Four eyes” principle

Ensure **robustness, accuracy** and **cybersecurity**

**NB!** Harmonised technical standards developed by ESOs will support providers to demonstrate compliance

# Prohibited AI practices (Title II, Art. 5)



**Subliminal manipulation**  
resulting in physical/  
psychological harm



**Exploitation of vulnerabilities**  
resulting in physical/psychological  
harm



**'Social scoring'** by public  
authorities



**'Real-time' remote biometric  
identification for law  
enforcement purposes in publicly  
accessible spaces**  
(with limited exceptions)

- ▶ Set redlines what AI practices we don't want in Europe as **contrary to EU values and fundamental rights**
- ▶ Essential for preventing misuse of AI for **manipulative, exploitative and social control practices**
- ▶ **Deliberately narrow** to remain proportionate and not hinder innovation
- ▶ **Complementary to other existing EU legislation** (e.g. data protection, consumer protection, non-discrimination)

# Remote biometric identification (RBI)

(Title II, Art. 5, Title III - Art. 6, Annex 3 (1)(a))



**Prohibited use of real-time RBI systems for law enforcement purposes in publicly accessible spaces (Art. 5)**

**Limited exceptions permitted for :**

- Search for victims of crime
- Threat to life or physical integrity or of terrorism
- Serious crime (EU Arrest Warrant)

**Ex-ante authorisation by judicial authority or independent administrative body**

**Putting on the market of RBI systems (real-time and post, public and private)**



- **Requirements for high-risk systems**
- Enhanced logging requirements
- **Ex ante third party conformity assessment** by market surveillance authority
- “Four eyes” principle





# Supporting Innovation (Title V)

**Regulatory  
sandboxes**  
Art. 53 and 54

**Support for  
SMEs/start-ups**  
Art. 55



# Governance and Enforcement (Title VIII and IX)

## National level

Key role for enforcement

▶ National Market Surveillance Authorities



▶ Cooperation with other authorities responsible for enforcement of fundamental rights legislation

## European level

Coordination of implementation and exchange

▶ European Artificial Intelligence Board



▶ Commission to act as Secretariat



▶ Expert Group\*



\*Not foreseen in the regulation but the Commission intends to introduce it in the implementation process.

# Proposed AI Act – focus of discussion

General agreement on foundations, risk-based approach and reliance on standards

## Parliament

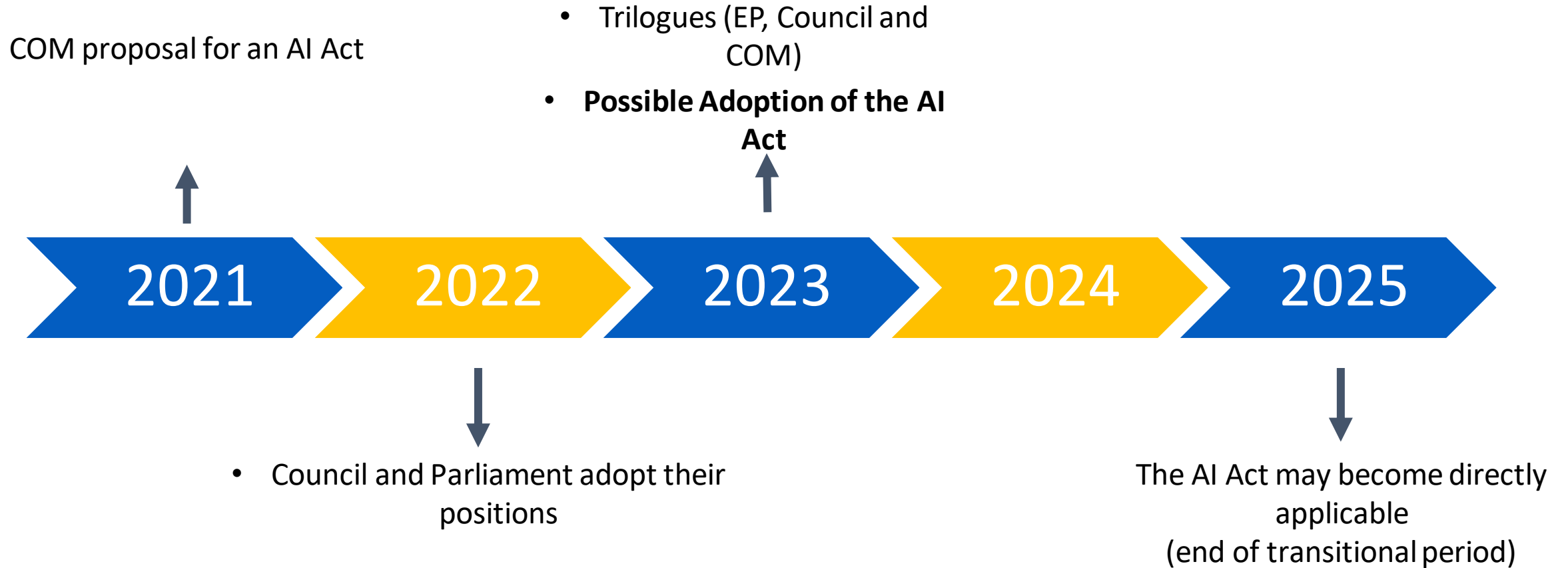
extend the prohibitions and the high risk AI  
protection of fundamental rights  
legal redress

## Council

no overregulation,  
keep high-risk very targeted,  
innovation (sandboxes)  
needs of law enforcement authorities  
national security and military exception

AI definition  
General purpose AI  
AI used by public authorities,  
governance, enforcement

# Timeline for the AI Act







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Thank you